

1 **STADIUM OVERSIGHT COMMITTEE**

2 **Regular Meeting**

3 **July 31, 2019**

4 **Providence Park**

5 **11am-1pm**

6  
7 **Members Present**—Ken Puckett (Portland Timbers), Ron Walters (Northwest District Association), Karl  
8 Lisle (City of Portland), Jerry Powell (Goose Hollow Foothills League), Jim Etzel (Sport Oregon).

9  
10 **Staff Present**—Lauren Broudy (City of Portland), Chad Tucker (City of Portland), Libby Barg Bakke  
11 (Barney & Worth), Phil Olmstead (Nelson\Nygaard),

12  
13 **Others Present**—Hillary Chapman (City of Portland), Ashley Tjaden (City of Portland), Kathryn Doherty-  
14 Chapman (City of Portland)

15  
16 The meeting began at 11:17am.

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18 **PUBLIC COMMENT**

19 Frank Dixon shared his background in neighborhood activism. Mr. Dixon noted his interest in the  
20 Stadium Oversight Committee began in December 2018 when he observed potential proposed changes  
21 to Legacy Hospital parking lots.

22  
23 Mr. Dixon requested an update regarding procedures for the committee related to the Good Neighbor  
24 Agreement. He also commented that he would like to see the committee focus on event day parking  
25 impacts on residential zones and not just focus on car congestion.

26  
27 Jerry Powell commented that the original intent of the committee was to foster communication  
28 between the stadium operator and the neighborhoods.

29  
30 Libby Bakke noted that today's agenda would first include a discussion of the monitoring plan and fan  
31 survey and then include a discussion regarding the operations of the committee, with a representative  
32 from the City of Portland Office of Community and Civic Life.

33  
34 **MONITORING PLAN & SURVEY**

35 Phil Olmstead led the discussion of the monitoring plan. He noted the goal was to be as comprehensive  
36 as possible but also to be reasonable; to develop a set of quantitative metrics to be able to use across  
37 seasons.

38  
39 The goal of the survey is to enhance fan data. The target is to send out a report with mid-season metrics  
40 and with end of season metrics, about 6-8 weeks after the soccer season concludes.

41  
42 Conversation ensued regarding the difficulty of tracking pick up and drop off location data and of the  
43 availability of data sources in general.

44  
45 Mr. Olmstead reported that this would be a living document and his project team had to make several  
46 assumptions to assemble data (e.g., use the industry standard that the average Lyft trip has 2.5  
47 passengers, etc.).

49 Mr. Olmstead suggested updating the 2018 baseline data by using the results from this new survey  
50 instrument to set new future targets that are better measured to inform future decision-making.

51  
52 In terms of survey periods, the goal is to hold two: one round will go live on August 26, 2019 and  
53 another will go live on September 30, 2019. Both surveys will be live for a period of about a week or  
54 two. There will be skip logic built into the survey to get the most pertinent and relevant information  
55 from each survey taker. An incentive will be used to encourage participation.

#### 56 57 **PUBLIC MEETING LAWS DISCUSSION**

58 The committee discussed the rules of public meetings and their role at length.

59  
60 Ashley Tjaden from the Office of Community and Civic Life (formerly known as the Office of  
61 Neighborhoods) joined the committee to share her work over the past year helping all committees and  
62 advisory groups in the city streamline operations to follow the new rules and procedures.

63  
64 The bottom line is if a group qualifies as an advisory body it must follow the new rules and procedures.

65  
66 The group reviewed a summary memo created by Karl Lisle discussing potential organizational  
67 structures to the future of the committee. The group also reviewed a summary of the operational  
68 guidelines of the committee currently outlined in the Good Neighbor Agreement.

69  
70 Mr. Lisle noted three potential options for the future of the committee:

- 71 1) Comply with state public meetings law but seek an exemption to portions of city policies;
- 72 2) Comply with state public meetings law fully which would be a big change (which might not be  
73 workable for the original purpose of this group which was to establish communication between  
74 the city, Peregrine, and the neighborhood associations); or
- 75 3) Comply with state public meetings law but make changes to the committee to clarify that it is  
76 not a public advisory body. The main change here would be the inability to continue making  
77 recommendations to City Council.

78 Mr. Lisle and Ms. Tjaden noted they will work together over the next month to seek clarification and  
79 guidance as to the feasibility of these potential options for the future of the committee.

#### 80 **NEXT STEPS**

81 The next committee meeting is scheduled for September 10, 2019.

82 The city will discuss the viability of the organizational options internally and come back to the group  
83 with an update in September.

84 The committee reached consensus to continue to proceed with the survey as planned. All comments are  
85 due to Mr. Olmstead by August 2, 2019.

86 Mr. Olmstead will provide an updated survey and monitoring plan to the group by August 9, 2019.

87 The meeting concluded at 1:08pm.